

RED DEER PUBLIC LIBRARY

2023-2027 PLAN OF SERVICE



RED DEER
PUBLIC LIBRARY

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ABOUT RDPL

VISION:

Provide a welcoming environment where everyone will discover, share, develop, and value curiosity.

MISSION:

Enrich lives by promoting literacy and providing access to knowledge and culture.

VALUES:

- Intellectual Freedom
- Literacy
- Connection
- Inclusion





Goals & Strategic Priorities

This document outlines the goals and strategic priorities of Red Deer Public Library's 2023-2027 Plan of Service.

Annual Action Plans will be defined by RDPL's Management Team annually to follow the strategic priorities. These Action Plans, including measurable objectives, will be documented each year and made publicly available in RDPL's Annual Report.

2023-2027 Goals

1

A PLACE FOR ALL

2

DISCOVER YOUR WORLD

3

ENGAGED & CONNECTED

4

**SUSTAINABLE & HEALTHY
WORKPLACE**



1

A PLACE FOR ALL

Red Deer Public Library provides a welcoming, inclusive, and safe space where we champion diverse perspectives.

Strategic Priorities:

- Use library space creatively and effectively, while planning for future library needs.
- Provide accessible, current, and relevant information on our website and social media.
- Collaborate with community partners to develop and deliver programming reflecting diverse perspectives.

2

DISCOVER YOUR WORLD

Red Deer Public Library fosters curiosity and lifelong learning and is committed to improving literacy in Red Deer.

Strategic Priorities:

- Deliver learning-focused programming for all ages that is responsive to community needs.
- Build a strong team that encourages open communication, cooperation, innovation, and creativity.
- Develop opportunities to champion literacy and learning.

3

ENGAGED & CONNECTED

Red Deer Public Library strives to recognize, value, and empower all members of our community by celebrating all identities and incorporating principles of diversity, access, and inclusion in all aspects of our operation.

Strategic Priorities:

- Strengthen relationships and develop meaningful partnerships with local agencies, multicultural communities, schools, and volunteers.
- Commit to listening to, learning from, and building relationships with local Indigenous communities in recognition of the Truth and Reconciliation Commission of Canada's Calls to Action.

4

SUSTAINABLE & HEALTHY WORKPLACE

Red Deer Public Library is guided by modern best practices.

Strategic Priorities:

- Use and promote our resources responsibly.
- Engage the Board and staff in annual action planning.
- Ensure that library staff have the skills, support, and training required to contribute to the success of the Plan of Service.

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